

AI CONTENT CREATOR

Ricardo Bertran.

Artificial intelligence, explained and put to the test.

Demonstrations, tutorials and experiments that turn AI concepts into practical applications. Spanish-language content for an adult audience in Spain and Latin America.

**@rickbjia**

YouTube / TikTok / Instagram

~1.54 M**combined views**

Nearby 28- and 30-day reporting windows

19,200

followers and subscribers

YOUTUBE + TIKTOK + INSTAGRAM

October 2026 snapshot. Combined views and follower counts are not unique users: audiences may overlap across channels and each person may generate multiple views. Reporting periods are nearby, but not identical.

RB / CONTENT STUDIO

ES / EN

**Ricardo Bertran**

@rickbjia

01 / THE COMMUNITY IN NUMBERS

Three channels. Different ways to connect.

IN-DEPTH EXPLANATIONS

YouTube

@Ricardo_Bertran

139,950

views / 28 days

2,278 subscribers

Monthly audience	24,200
Long-form video views	51,900
Shorts views	87,600

DISCOVERY IN SECONDS

TikTok

@rickbjia

1.1 M

views / 28 days

12,000 followers

Viewers	376,800
Likes	55,800
Shares	9,300

SHARING & CONVERSATION

Instagram

@rickbjia

295,705

views / 30 days

4,922 followers

Viewers	104,314
Interactions	27,801
External link clicks	564

YOUTUBE / 11 SEP – 8 OCT

Countries · top 5

Spain	33.9 %
Mexico	11.8 %
Argentina	9.0 %
Colombia	8.5 %
Chile	6.8 %

Age · years

13–17	0.4 %
18–24	4.4 %
25–34	22.4 %
35–44	30.7 %
45–54	29.2 %
55–64	11.2 %
65+	1.8 %

Gender

Men	99.9 %
Women	0.1 %
User specified	0.0 %

TIKTOK / 28 DAYS

Countries · top 5

Mexico	20.9 %
Spain	14.3 %
Peru	10.2 %
Colombia	9.9 %
Romania	7.1 %

Age · years

18–24	12.7 %
25–34	34.5 %
35–44	27.7 %
45–54	18.8 %
55+	6.3 %

Gender · followers

Men	83.0 %
Women	17.0 %
Other	0.0 %

INSTAGRAM / 30 DAYS

Views · 30 days

Non-followers	87.3 %
Reels	99.7 %

Demographics unavailable

YT: views. TikTok: viewer countries/ages, follower gender. Rounded percentages; top 5 countries.

03 / THE CONTENT IN CONTEXT

What AI content looks like on my channel.



TUTORIAL / LOCAL AI

5 ways to get more from Qwen with Ollama

[Watch on YouTube >](#)

COMPARISON / MODELS

Llama, Gemma and Qwen: models put to the test

[Watch on YouTube >](#)

Channel content examples; these are not sponsored campaign results. The original videos are in Spanish.

04 / WAYS TO WORK TOGETHER

01

Tutorial or demonstration

A dedicated YouTube video or integration with a use case, clear steps and an honest assessment.

02

Short-form video

Shorts, TikTok or Reels: one concrete idea, a brief demonstration and an agreed call to action.

03

Cross-platform campaign

Complementary content tailored to each channel. Objectives, schedule and deliverables defined for the project.

No fixed rates. Format, deliverables, usage rights, schedule and budget are agreed per project. Sponsored collaborations are clearly disclosed and preserve the creator's editorial judgment.

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